



Press Release

FOR IMMEDIATE RELEASE

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Kerusso Executive Terrell (Terry) L. Bowen, CPA Inducted into Cambridge Who's Who

BERRYVILLE, AR, April 9, 2009, Terry L. Bowen, Executive Vice President and Chief Operating Officer of Kerusso, has been recognized by Cambridge Who's Who for showing dedication, leadership and excellence in all aspects of retail operations.

As executive vice president and COO of Kerusso, Mr. Bowen is responsible for managing operations, overseeing accounting, corporate administration, credit, finance, human resources, information systems, sales and operations planning, procurement, manufacturing and distribution activities of the company. He has past experience working in consumer products and was inspired by the mission of running a Christian-themed company. He attributes his success to focused dedication, technical competence and his ability to treat people with dignity and respect.

Mr. Bowen received his Bachelor of Science in Accounting from Missouri State University in 1979 and is a former board member of Students in Free Enterprise. He also serves as the CEO and Co-Owner of Sew in Heaven, LLC a retailer of Bernina Sewing Machines, fabric, notions and furniture; and CoinMax of the Ozarks, a financial services company. He hopes to see Kerusso grow, prosper and promote Christian-themed products around the country and world, and looks forward to continuing with its development.

Kerusso t-shirts are available at Christian product retailers nationwide. Find out more about their wide range of styles and designs and see **Kerusso's** extensive website at www.Kerusso.com

CEO/President **Vic Kennett** founded **Kerusso** in 1987. For over two decades Vic has led Kerusso to become the premier producer of Christian apparel. His passion to share the gospel of Jesus through innovative apparel, jewelry, gifts and accessories continues to propel him. Vic not only has a global vision, as evidenced by his charitable work with Compassion International and others, but puts work to his faith in his hometown of Berryville, Arkansas, where Kerusso

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employs more than 100 people and is a major contributor to the local economy. Vic is husband to Melody for more than 20 years and dad to two sons and a daughter.

About Cambridge Who's Who

Cambridge Who's Who is an exclusive membership organization that recognizes and empowers executives, professionals and entrepreneurs throughout the world. From healthcare to law, engineering to finance, manufacturing to education, every major industry is represented by its 300,000 active members.

Cambridge Who's Who membership provides individuals with a valuable third party endorsement of their accomplishments and gives them the tools needed to brand themselves and their businesses effectively. In addition to publishing biographies in print and electronic form, Cambridge Who's Who offers an online networking platform where members can establish new business relationships and achieve career advancement within their company, industry or profession.

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