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FOR IMMEDIATE RELEASE

**Kerusso Named to the Inc. 5,000 List
with 3-Year Sales Growth of 102.8%**

NEW YORK, September 6, 2007 – Inc. recently ranked ***Kerusso, Inc.*** in Berryville, Arkansas, on its Inc. 5,000 list of the fastest-growing private companies in the country. The Inc. 5,000, an extension of *Inc.* magazine's annual Inc. 500 list, catches many businesses that, taken as a whole, represent the backbone of the U.S. economy.

"The Inc. 5,000 provides the most comprehensive look ever at the most important part of the economy—the entrepreneurial part," said Inc. 5,000 Project Manager Jim Melloan.

Kerusso is the world's leading designer and producer of Christian-themed apparel and the company continues to grow its offerings in jewelry, gifts, and accessories.

The entrepreneur who founded Kerusso 20 years ago in his home, President Vic Kennett, commented today on the company's ranking: "It's very humbling to realize that we've gone from a one-man operation to distributing more than 7 million witnessing garments and posting double-digit growth through the years. This is an amazing work God has given us," said Kennett. "He deserves all the glory and praise for our success. Our thanks also go out to all our retail partners who made this possible!"

The Greek word *Kerusso* means "to preach the Gospel." Hundreds of sales group representatives are carrying Kerusso's colorful and often clever products worldwide. The company is also the #35 Top Volume Screen Printer in the U.S. for the 2nd year in a row, according to *Impressions* magazine.

Kerusso's Light House Apparel Center is the proven merchandising display giving retailers an edge in selling Kerusso t-shirt designs. A recent study over a two-year period showed an increase of 331% in apparel sales by retailers using the display.

"We are blessed to have the opportunity to spread God's message to so many," said Kennett. "Great products combined with great merchandising systems like the Light House have been significant contributors to our incredible growth. We are honored to have made the list."

Complete information on this year's Inc. 5,000, can be found at www.inc.com/inc5000.

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