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## Kerusso Apparel Makes Inc. 5000 List for Second Straight Year



Berryville, AR (November 10, 2008) – **Kerusso Apparel** is proud to announce its inclusion in the annual ranking of the 5000 fastest-growing private companies in the country by Inc.com, the online arm of *Inc.* magazine. The list is the most comprehensive look at the most important segment of the economy – America’s independent-minded entrepreneurs.

Hundreds of sales group representatives are carrying Kerusso’s innovative and unique products worldwide. The company is also #24 on the Top Volume Screen Printer list established by *Impressions* magazine.

“We were so excited to be included in this prestigious list last year,” says **Kerusso** president **Vic Kennett**. “To appear again, and at a higher listing, speaks to the incredible efforts of the hard-working men and women in our company. They’ve really excelled in a unique way... and I’m so thankful to be a part of this wonderful team accomplishment.”

The 2008 Inc. 5000 list measures revenue growth from 2004 through 2007. To qualify, companies must be U.S.-based and privately held, independent – not subsidiaries or divisions of other companies – as of December 31, 2007, and have had at least \$200,000 in revenue in 2004, and \$2 million in 2007.

“Our second annual Inc. 5000 continues the most ambitious project in business journalism,” said Inc. 5000 Project Manager Jim Melloan. “The Inc. 5000 gives an unrivalled portrait of young, underreported companies across all industries doing fascinating things with cutting-edge business models, as well as older companies that are still showing impressive growth.”

**Kerusso** t-shirts are available at Christian product retailers nationwide. Find out more about their wide range of styles and designs and see **Kerusso’s** brand-new website at [www.Kerusso.com](http://www.Kerusso.com)

CEO/President **Vic Kennett** founded **Kerusso** in 1987. For over two decades Vic has led Kerusso to become the premier producer of Christian apparel. His passion to share the gospel of Jesus through innovative apparel, jewelry, gifts and accessories continues to propel him. Vic

(MORE)

not only has a global vision, as evidenced by his charitable work with Compassion International and others, but puts work to his faith in his hometown of Berryville, Arkansas, where Kerusso employs more than 100 people and is a major contributor to the local economy. Vic is husband to Melody for more than 20 years and dad to two sons and a daughter.

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