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Kerusso Climbs the Top-Volume Apparel Charts with Top-Ten Growth

Berryville, AR: After sitting at number 35 for the last two years, **Kerusso** has climbed to number 24 on the just-released annual list of 2008 Top-Volume Decorators by *Impressions* magazine.

With more than 1.6 million total finished garments and more than 2 million total impressions in 2007, **Kerusso's** 33% growth rate also puts them in the top ten fastest-growing companies on this prestigious, annual top-50 list.

"We're very excited about our position on this annual list, and it's a real milestone for us," said **Vic Kennett**, CEO/President of **Kerusso**. "We've worked really hard to increase the numbers and the quality of our apparel, so to be noticed this way by the industry is an honor for us, and a tribute to all the employees who make Kerusso great."

Decorators on *Impressions'* annual list of the biggest shops, compiled by assistant editor Susie McManus, are masters of customer service, production methods and other business basics. And it's that artistic talent pool, along with production wizardry and visionary leadership that has propelled an elite group of shops onto *Impressions'* annual list of Top-Volume Decorators.

Impressions magazine, located in Alpharetta, Georgia, is the one-stop source for decorated apparel industry professionals, and the one source they can trust for authoritative, up-to-date information on screen printing, embroidery, heat-applied graphics and inkjet-to-garment printing.

CEO/President **Vic Kennett** founded **Kerusso** in 1987. Its products have received awards for artistic and technical merit and sometime in 2008 **Kerusso** will ship its 10 millionth shirt. In 1998 **Kerusso** began introducing other products such as: jewelry, gifts and accessories. Today the **Kerusso** campus occupies 10 acres which is home to over 65,000 square feet of manufacturing, shipping and office space. **Kerusso** is one of the top employers in Berryville, Arkansas, providing jobs to more than 120 people.

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