



## Press Release

FOR IMMEDIATE RELEASE

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### **Kerusso Named to 'Inc.' Magazine's List of America's Fastest-Growing Companies for Third Consecutive Year**

**NEW YORK, Oct. 26, 2009** – For the third straight year, “Inc.,” one of the nation’s premier business magazines, has named Kerusso ([www.kerusso.com](http://www.kerusso.com)), the leading producer of Christian-themed apparel and figures in the United States, to its Inc. 5000, an exclusive ranking of the nation’s fastest-growing private companies. The list represents the most comprehensive look at the most important segment of the economy—America’s independent-minded entrepreneurs.

The 2009 Inc. 5000, unveiled on Inc.com, is a unique report card on the U.S. economy. Despite the recession, aggregate revenue among the companies on the list actually increased by \$29 billion from last year, to \$214 billion, up, with a median three-year growth rate of 126 percent. The Inc. 5000 have created more than one million jobs since their founding, making the list perhaps the best example of the impact private, fast-growing companies can have on the economy.

“We continue to be honored to be a part of such a prestigious list as the Inc. 5000 Fastest Growing Private Companies,” said Vic Kennett, president and chief executive officer of Kerusso. “This is a testimony to our dedicated Kerusso team, who excel at hard work and innovation.”

Complete results of the Inc. 5000, including company profiles and an interactive database sortable by industry, region, and other criteria, can be found at [www.inc.com](http://www.inc.com).

Inc. 5000 project manager Jim Melloan said the list has been eagerly anticipated each of its three years of existence. “The Inc. 5000 is the best place to find out about young companies that are achieving success through a wide variety of unprecedented business models,” Melloan said, “as well as older private companies that are still expanding at an impressive rate.”

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*Kerusso ([www.kerusso.com](http://www.kerusso.com)) was founded in 1987. For over two decades Kerusso has become the premier producer of Christian apparel. Kerusso’s original passion to share the gospel of Jesus through innovative apparel, jewelry, gifts and accessories continues to this day. Based in Berryville, Arkansas, Kerusso employs more than 100 people and is a major contributor to the local economy. Kerusso apparel, T-shirts and caps are available at over 7,000 retailers nationwide. Their Light House™ store apparel merchandising system is in over 2,000 stores nationwide.*

**To arrange a personal interview with Vic Kennett, contact Michelle Delgado @ 714.319.1552 or [michelle@theelevationgroup.com](mailto:michelle@theelevationgroup.com).**